



## “Star Express” Adult Modeling Division

The Julie Nation Academy’s Adult Modeling “Star Express” program offers consultations and workshops encompassing all major phases of modeling. The goal of the course is to bring each student to an ideal level of professionalism in photography and fashion show runway modeling, and prepare the student for career opportunities. Each workshop is individually scheduled allowing exceptional personalized attention. Students will have access to the free Julie Nation Management Company, which includes year-round special events, opportunities, and representation to local employers for potential modeling and acting job opportunities.

### Adult “Star Express” Program: Brief Course Outline

- \* Visual Poise Workshops
- \* Fashion Show Runway Modeling
  - \* Make-Up & Hair Care
  - \* Wardrobe Coordination
- \* Photo Posing Techniques
  - \* Portfolio Preparation
  - \* Agency Procedures
- \* TV Commercial Workshop
- \* Headshot Photo Shoot (25 images)

### Class Scheduling

This is a 20-hour program designed for ages 21 and up.



## In-Depth Course Description

### Visual Poise Workshops

Posture, proper carriage, and body language are taught for each student to apply to their personal life as well as professional situations, such as job interviews. In addition to providing inspiration for creating healthy posture habits, these workshops demonstrate the effect positive body language has in presenting oneself to others, including stage presentations, social situations, and public speaking opportunities. The beauty of feeling in control of one's physical movements in daily habits, such as how to sit properly, getting in and out of cars, entering and leaving rooms, are practiced in a light-hearted but meaningful manner. Each student is encouraged to be comfortable with new posture and body language habits.

### Fashion Show Runway Modeling

Fashion Show Runway skills are taught for the many creative venues that fashion shows desire. "California Commercial" types of shows require models of all heights, sizes, and ages, both male and female. These shows include mall shows, opening of businesses' shows, charity and benefit fashion shows, to name a few. High fashion runway modeling skills are taught for designer and market week shows, which take place in San Francisco, Los Angeles, New York, and major markets such as Paris, Milan, and Tokyo. As modeling skills are universal in the fashion industry, local and international runway settings are practiced and students are prepared for all auditions. Specialty shows are also included in training such as for Bridal shows, informal modeling, and theatrical shows, such as Macy's Passport shows. Julie Nation training includes American and European runway turns, individual and group choreography.

### Make-up & Hair Care

Both color and black and white photography make-up are taught for high fashion and commercial portfolio shoots. The goal of this workshop is for the student to be able to apply various looks on the set for personal shoots as well as paid professional shoots. Contouring, color, and style for individual looks are achieved. The condition and type of each student's hair is evaluated and daily care and product recommendations are made. Each student has their face shape defined, and hairstyles recommended accordingly for both current and future styling decisions. Sessions are taught keeping job interviews, stage and sales presentations in mind.

### Wardrobe Coordination

One of the keys to success is presenting yourself in an interview, casting, or go-see. These sessions will give you tips for what to wear for your body type, the best colors for your



complexion, and most importantly what is appropriate for various situations. This workshop will also include fashion looks for photo shoots!

### Photo Posing Techniques

The model's photo positions and their relationship to clothing and the expression of a look is studied and practiced by students with the use of background music to move in and out of photo sessions. Photography light levels and camera angles are studied. The preparations for both studio and on location shoots are also included.

### Portfolio Preparation

A model's portfolio is planned with the individual's best attributes in mind. Fashion, character looks, and commercial photography poses are identified, and the student is assisted in organizing his portfolio for professional presentation, directly related to the work they are qualified for.

### Agency Procedures

To advance one's career in modeling, a thorough understanding of agency registration and procedures is needed. Labor laws, work permits, and contracts are reviewed. The role of agents and managers in the entertainment industry are discussed, as well as procedures for the Julie Nation Management Company. The composition of the resume is accomplished. Students in class perform mock agency interviews with an agency director.

### Television Commercial Workshops

On-camera performances and critiques prepare the model with introduction to script reading and audition skills. The student uses actual TV commercials, and voice development skills are reviewed. Auditioning techniques and cold reading skills are discussed and practiced.