

SHOWCASE PREPARATION WORKSHOPS

Showcase Preparation workshops are included in the Showcase registration fee, and you may choose to attend as few or as many as you like. Parents, grandparents, spouses, and children of participants are encouraged to attend to feel and be <u>well-prepared</u> for Showcase. If attending workshops is inconvenient, the subject information is included in your Showcase Handbook.

The Showcase Preparation Workshops are one hour each in the following subjects:

Agency Procedures & Resume Writing

The "business" of show business: a general overview of the entertainment industry; labor law, trust accounts, vouchers, and more. Learn the ropes of working as a professional model or actor, what to expect when working with an agent, the difference between talent agents and managers, how to write your talent resume, and more.

Public Speaking & Self-Introductions

 Learn techniques for effective public speaking on stage and using a microphone, as well as self-introductions. Great to practice your "slate" portion of the Showcase Presentation Walks!

• Interviewing & Auditioning Skills

 The importance of good communication, being prepared, and what kinds of questions to expect from an agency interview. Auditioning and interview tips are discussed & practiced.

Posture, Body Language, & Visual Poise

Posture and proper carriage. Walking for Showcase Presentation Walks will be practiced.
Body language and its importance in self-expression. Learn to shine with confidence on stage!

• Self-Esteem & Confidence

 Learn to shine with confidence on stage and during your Showcase callback interviews!

• Wardrobe & Styling, Photo Selection/Arrangement

 Bring your wardrobe items to be checked for style, personal expression, and appropriateness. Learn about what works best for Showcase participants and have Julie Nation staff help you select your own outfit. We will also discuss how to arrange a portfolio book.

In addition to these 6 workshops, one performance rehearsal class is provided in each division for which you register, as well as a head shot and full-length photo shoot.

One rehearsal in Coddingtown Mall is also provided the week of Showcase to give participants an opportunity to practice their Presentation Walks and Performance Divisions in the venue's space.