



TV COMMERCIAL AND FILM ACTING PROGRAM

The Julie Nation Academy's T.V. Commercial and Film Acting Program is a 20-hour training dedicated to each student's success in auditioning and performing for T.V. commercials, films and movies, sitcoms, and soaps. On-camera performances and coaching by our masters-of-the-art instructors assist each student to begin the process of becoming a professional film actor, whether the student is a child, teen, or adult. The objective is for students to become versatile in cold reads, auditioning and interviewing skills, and to be able to perform successfully at casting calls. The Julie Nation Academy Program is a total "package," encompassing personalized training in workshops with no more than twelve students, progress counseling held privately for instructor evaluation and feedback, theatrical headshot photo shoot, resume writing, and a video demo reel of the student's best work with which to publicize availability to agents and other sources of employment. Graduates of this training can register with the Julie Nation Career Management Department, a free referral service for our graduates to assist them build their resumes and careers, and both paid and volunteer work is represented to our students and graduates.

The 20-hour Julie Nation Academy T.V. Commercial and Film Acting Program is taught in 2- or 3-hour workshops that focus on the entertainment industry. This program is designed to build the student's self-confidence in public speaking and performing.

Program Includes

- * 20 instructional hours of TV & film acting workshops
- * Year-round special events, opportunities, and marketing to local employers and agents
 - * Theatrical Headshot and Full-length Photo Shoot
 - * Video Demo Reel
- * Registration for the free Julie Nation Career Management Department, which represents you to local employers for potential paid and volunteer opportunities

TV Commercial & Film Acting: Brief Course Outline

- * On-camera Acting Workshops for TV Commercials with Coaching Feedback
 - * Comedic and Dramatic Monologues for Film Acting
 - * Improvisation and Cold Reading Skills
- * Auditioning and Interview Techniques, including Slating and Self-Introductions
 - * Speech and Voice Development, including Emotional Expression

- * Career Building for Actors
- * Use of Props/ Visual Presentation
- * Wardrobe/ Make-Up/ Hair Workshop
- * Posture and Visual Presentation
- * Resume Development

Class Scheduling

The TV Commercial & Film Acting Program offers 20 instructional hours. The above subjects are taught with an on-camera, action-oriented format. Students of the program are eligible for free access to the Julie Nation Career Management Department with year-round special events and marketing to local employers for potential modeling/acting job opportunities, plus exposure to casting directors and licensed agents.

In-Depth Course Description

On-camera Acting Workshops for TV Commercials

On-camera performances prepare the student with an introduction to script reading and auditioning skills. The student uses a wide variety of 10-, 30-, and 60-second TV commercials, and is recorded on camera to be coached and critiqued by the instructor. On-camera practice is used throughout the program to meet the expectations of agents and casting directors.

Film Acting

Film acting includes roles in sitcoms, soaps, info-commercials, character parts for movies, and narrative skills for documentary films. Comedic and dramatic monologues are performed in workshops with expert coaching to prepare for castings and auditions.

Auditioning and Interview Techniques

This will give the student understanding of what an audition and interview will be like, and the expectations of casting directors and agents. Tips and techniques will be given to the student to help them be confident in their interview and auditioning skills, and self-introductions will be created and practiced.

Speech Development

The tools of good speech are studied; breathing techniques, pronunciation, inflection, vocabulary choices, and emotional projection are all included. These will all be mastered in order to help develop voice-over and public speaking skills. The practice of public speaking and accepting opportunities in one's life to speak in front of others is emphasized.

Use of Props/Visual Presentation

Props are often used in acting and an understanding of the proper way to use them will be discussed and practiced. Having the knowledge of using props is a great skill to have.

Wardrobe/Make-up/Hair Workshop

The proper make-up, hair, and clothing choices will be discussed for the different types of auditions and interviews, as well as for headshot photo shoots and on-camera filming. How you present yourself can be an important factor in auditioning.

Career Building for Actors

These tips and tools will help the student get ahead professionally in their career. Workshops will include using social media and career networking as a life-long skill.

Posture and Visual Poise

Posture and body language is taught for each student to apply to their personal life as well as professional situations. In addition to creating healthy posture habits, effective body language communication is taught for job interviews, auditions, and stage presentations.

Resume Development

Resumes are developed in class and students taught how to maintain a professional resume for the talent industry.

Video Filming and Photography Shoots

This training includes a filmed video of the student's best performance in a TV commercial and a monologue, suitable for YouTube and submissions to agents and casting directors. Also included is a professional photography shoot to accomplish headshots and full-length images for the student's portfolio.