



Children's Modeling & TV Commercial Acting Program

The Julie Nation Academy's Children's Modeling & TV Commercial Acting Program is taught with a deep interest in building self-esteem and positive attitude. The goal is to teach students basic skills in fashion runway modeling, photography posing, and TV commercial acting. The students will also be invited to participate in year-round special events and opportunities in the field, such as our mall fashion shows. Parent participation is important, and a seminar is set up for parents specifically!

Brief Course Outline

- * Posture and Fashion Show Runway Workshops
 - * TV Commercial Acting Workshops
 - * Photo Posing and Portfolio Preparation
 - * Practice Photo Shoots
 - * Self-Esteem and Etiquette
 - * In-House Fashion Show
 - * Plus Parent's Seminars!
 - * Two Photo Shoots: Headshot and Full-length
(50 images on a disc) Parents own this disc and reproduction rights
 - * Graduation Fashion Show at our Annual Dinner
- * Registration with the free Julie Nation Management Company, which represents you to local employers for potential paid and volunteer opportunities

Class Scheduling

The Children's Modeling and TV Commercial Acting program is scheduled to meet once a week for one hour for six weeks with a total of 6 instructional hours, plus a 2 hour Agency Procedure Workshop (for parents only) which will be held during 2 class times. Parents also may be present during children's regular classes.



Children's Modeling & TV Commercial Acting Program Brief Course Outline

Posture and Fashion Show Runway

These sessions teach healthy posture and walking habits, which also enhance daily confidence. The children will learn how to stand, walk, pose, turn, use their clothes while walking and posing, and most importantly have fun and smile!!! Fashion show runway presentations are practiced.

Television Commercial Acting Workshops

Classes consist of encouraging the children to come out of their shells and let their personalities shine! The children will each be given a short (10 second) commercial that is age appropriate for practicing in class. This short commercial will be something that they can take with them to auditions that we have at our Academy, or any other auditions you may attend for acting.

Photo Posing Preparation

This class teaches the children how to move and be comfortable behind the camera. Each child will be taught various poses that they can use in photo shoots. Standing, sitting, and action poses will all be taught and practiced. Practice photo shoots will take place in class to get students used to the photo shoot process.

Photography Portfolio Session

Two photo shoots are included in the program to practice newly learned skills behind the camera. These shoots will start or help build on modeling portfolios, get a feel for photo shoots, and make them comfortable, confident, and excited for future photo shoots.

Self-Esteem and Etiquette

The children are taught to always respect and love themselves, and that their manners express these feelings. We teach tips and etiquette habits, such as treating others as you would want them to treat you, as well as basic manners (such as not interrupting others who are talking, not talking with food in their mouth, etc.).

Parents' Seminars

These seminars will be for the parents to learn the "ins and outs" of the entertainment industry. Parents will have a chance to ask any questions and to learn about things such as resumes, portfolio books, composites, zed cards, contracts, child labor laws, and much more. Although a child may model in local events as a hobby, if a parent and child desire employment in the advertising and entertainment industry, we offer business information for parents during these optional workshops, separate from the children's schedule.