



Children's Modeling & TV Commercial Acting Program

The Julie Nation Academy's Children's Modeling & TV Commercial Acting Program is taught with a deep interest in building self-esteem and positive attitude. The goal is to teach students basic skills in fashion runway modeling, photography posing, and TV commercial acting. The students will also be invited to participate in year-round special events and opportunities in the field, such as our mall fashion shows. Parent participation is important, and a seminar is set up for parents specifically!

Brief Course Outline

- * Posture and Fashion Show Runway Workshops
 - * TV Commercial Acting Workshops
 - * Photo Posing and Portfolio Preparation
 - * Practice Photo Shoots
 - * Self-Esteem and Etiquette
 - * In-House Fashion Show & Graduation
 - * Plus, Parent's Seminars!
- * Two Photo Shoots: Headshot and Full-length
(about 50 images on a disc) Parents own this disc and reproduction rights
- * Annual membership to Julie Nation Model & Talent Management. This includes year-round community special events, marketing to local employers for potential modeling/acting job opportunities & exposure to casting directors and licensed agents.

The Children's Modeling and TV Commercial Acting program is scheduled to meet once a week for one hour for six weeks with a total of 6 instructional hours, plus a 2-hour Agency Procedure Workshop (for parents only) which will be held during 2 class times. Parents also may be present and participate during children's regular classes, as directed by the instructor.



Children's Modeling & TV Commercial Acting Program Brief Course Outline

Posture and Fashion Show Runway

These sessions teach healthy posture and walking habits, which also enhance daily confidence. The children will learn how to stand, walk, pose, turn, use their clothes while walking and posing, and most importantly have fun and smile!!! Fashion show runway presentations are practiced.

Television Commercial Acting Workshops

These classes will consist of "breaking" the children out of their shells and letting their personalities shine! The children will each be given a short (10 second) commercial that is age appropriate for practicing in class. This short commercial will be something that they can take with them to auditions that we have at our Academy, or any other auditions you may attend for acting.

Photo Posing Preparation

This class will teach the children how to move and be comfortable behind the camera. Each child will be taught various poses that they can use in photo shoots. Standing, sitting, and action poses will all be taught and practiced. Practice photo shoots will take place in class to get students used to the photo shoot process.

Photography Portfolio Session

The children will have two photo shoots included in their program to practice their newly learned skills behind the camera. These shoots will start or help build on modeling portfolios, as well as let the children get a feel for photo shoots and make them comfortable, confident, and excited for future photo shoots. Photo shoots are scheduled outside of class time once the two classes in Photography/Photo Posing have been taken.

Self-Esteem and Etiquette

The children are taught to always respect and love themselves, and that their manners express these feelings. We will teach tips and etiquette habits, such as treating others as you would want them to treat you, as well as basic manners (such as not interrupting others who are talking, not talking with food in their mouth, etc.).

Parents' Seminars

These seminars will be for the parents to learn the "ins and outs" of the entertainment industry.

Parents will have a chance to ask any questions and to learn about things such as resumes, portfolio books, composites, zed cards, contracts, child labor laws, and much more. Although a child may grow in self-esteem through the Children's Program and model in local events as a hobby, if a parent and child desire employment in the advertising and entertainment industry, we offer business information for parents during these optional workshops, separate from the children's schedule.



Children's Modeling & TV Commercial Acting Program

Tuition and Fees

Registration and Materials Fee (non-refundable): \$ 95

Tuition: \$450

- * 6 hours of Instruction (Lecture and Workshops)
- * 2 hour Parent Agency Procedures Workshop
- * Handouts and Informational Material
- * Private Counseling as requested by student or parent
- * Make-up Classes Provided for Missed Sessions
- * Casting Department: Permanent access to Julie Nation Academy's Casting Placement. This includes year-round special events, opportunities and marketing to local employers for potential performance job opportunities, and exposure to casting directors and licensed agents.
- * Two Photo Shoots: Headshot and Full-length (approximately 72 images on a disc)

Total Cost: \$545

Tuition Payment Options

1. Pay In Full

You save \$27 when tuition is paid in full with the \$95 registration fee.

Total Cost: \$518

2. Payment Plan

Registration and tuition is \$545; the \$95 registration fee and a one-time bookkeeping fee are due upon enrollment.

The bookkeeping fee is as follows: \$35 for Options A and B, and \$50 for Option C.

Option A: Two Monthly Payments \$130 to Register for Option A

Payment amounts under this option: \$225 per month

Option B: Three Monthly Payments \$130 to Register for Option B

Payment amounts under this option: \$150 per month

Option C: Four Monthly Payments \$145 to Register for Option C

Payment amounts under this option: \$112.50 per month

Customized Tuition Payment Plans are also available, just ask us!

Visa, MasterCard, Discover, cash, and checks are all acceptable methods for making payments